



WEB3 DATA SOLUTIONS INTELLIGENCE IN DATA

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A new world of cutting-edge financial instruments, unshackled from centralised control.

This is the potential of Decentralised Finance (DeFi), an evolving trend that is reshaping traditional finance. However, its growth faces a critical bottleneck –

Reliable, secure, and readily accessible data.

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THE DATA DILEMMA

Fragmented sources, unreliable oracles, and security vulnerabilities create a challenging environment where innovation often stumbles on shaky data foundations.

This data dilemma hinders mainstream adoption, stifles collaboration, and ultimately impedes the full potential of DeFi.

“A lack of standardised and reliable data infrastructure is a major hurdle for DeFi adoption”

– The Block Research

“Building in the DeFi space over the past several years has been a real eye-opener to how rudimentary key infrastructure services still are. Relying on multiple partners to access necessary data, coupled with poor uptime, abysmal customer support (often through Telegram with response times measured in days), and questionable business practices, has presented significant challenges.”

– Joe Jowett, Co-Founder StrikeX Technologies

“Users frequently report issues with consistent performance and reliability, which are critical for seamless blockchain operations. Providers promise high-speed transactions and scalability but often fall short in delivering consistent service”

– thechief.io

BLOCKCHAIN COULD CREATE SIGNIFICANT ECONOMIC OPPORTUNITIES, POTENTIALLY REACHING A MULTI-TRILLION-DOLLAR IMPACT¹

With growing participation in blockchain technology, ranging from disruptive new start-ups to world-leading financial institutions, the need for reliable data services is increasing.

CAGR
2024-2031² **45.36%** **x14**

\$398 billion

The global DeFi market is projected to exceed \$398 billion by 2032, subject to market conditions.²

\$51 billion

The Data Services market could surpass \$51 billion by 2029, subject to market conditions.³

At StrikeX, we recognise this critical infrastructure gap and the urgent need for **professional, reliable data services** tailored to the unique demands of blockchain technologies.

WE AIM TO OFFER
THE SOLUTION
TO ADDRESS THIS
GROWING INDUSTRY'S
DATA NEEDS.

COMPETITIVE LANDSCAPE

While other providers exist, many companies struggle with blockchain service providers that lack professionalism, operate inefficiently, or require multiple vendors to access diverse data sets. Challenges include inconsistent communication, inadequate documentation, and subpar standards.⁴

StrikeX Labs aims to address these issues by offering a comprehensive, professional service suite, supported by structured communication and robust project management.

	Price Feeds	Node Access	Analytics	High Uptime	SLAs	Customer Support
COINMARKET CAP	✓	✗	✗	✗	✗	✗
BITQUERY	✗	✗	✓	✓	✗	✗
NOWNODES	✗	✓	✗	✗	✗	✗
QUICKNODES	✗	✓	✗	✓	✗	✗
DUNE	✗	✗	✓	✓	✗	✗
STRIKEX LABS	✓	✓	✓	✓	✓	✓

We're different –

Top-tier customer support

Enterprise-ready solutions

High Uptime

We are committed to providing high levels of data confidentiality, integrity, and tamper-proof security.⁵

PRODUCT OFFERING

Our first three products will serve the expanding data market with aggregated price feeds, node hosting services and data analytics.

1

Aggregated Price Feeds

Accurate pricing data for over 10,000+ Cryptocurrencies.

Aggregating on and off-chain data to offer low latency, accurate and reliable real-time and historic feeds.

2

Node Hosting Services and Endpoints

Fully Managed dedicated nodes, or API access to shared nodes / endpoints.

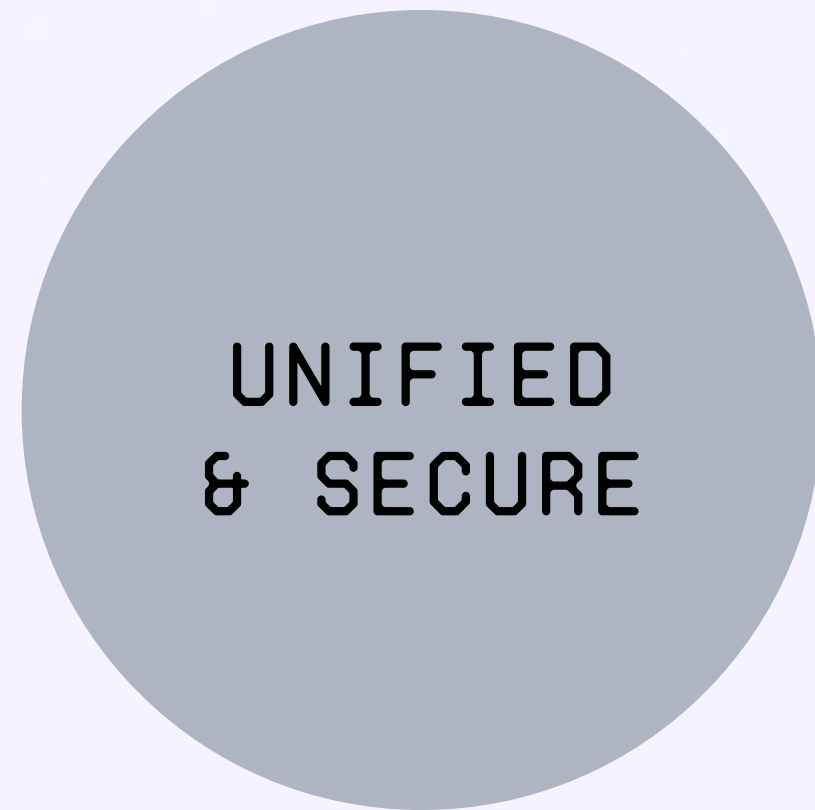
Clustered and highly available hosting options, as well as standardised API access with calls across disparate networks and protocols.

3

Managed data and analytics platform

On-chain data and analytics platform

Powered by artificial intelligence and machine learning to provide smarter, customisable, and timely analytics and reporting.



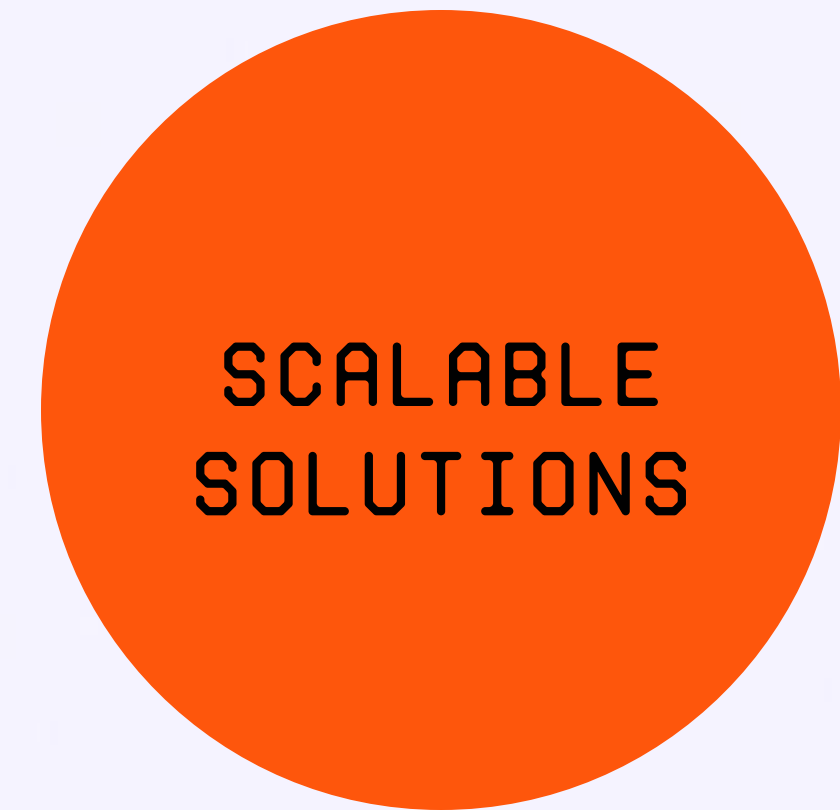
Unified, reliable & secured data

We are dedicated to implementing robust security protocols, such as including encryption and regular audits to enhance data confidentiality and integrity. ⁶



A vast universe of feeds for every need

We scrape data directly from the blockchain utilising our archive node infrastructure, providing access to both real-time and historic data for a broad array of assets across the world's leading blockchains.



Uninterrupted & lightning-fast

Our infrastructure will be designed to support reliable and rapid data access during high-demand times. ⁶

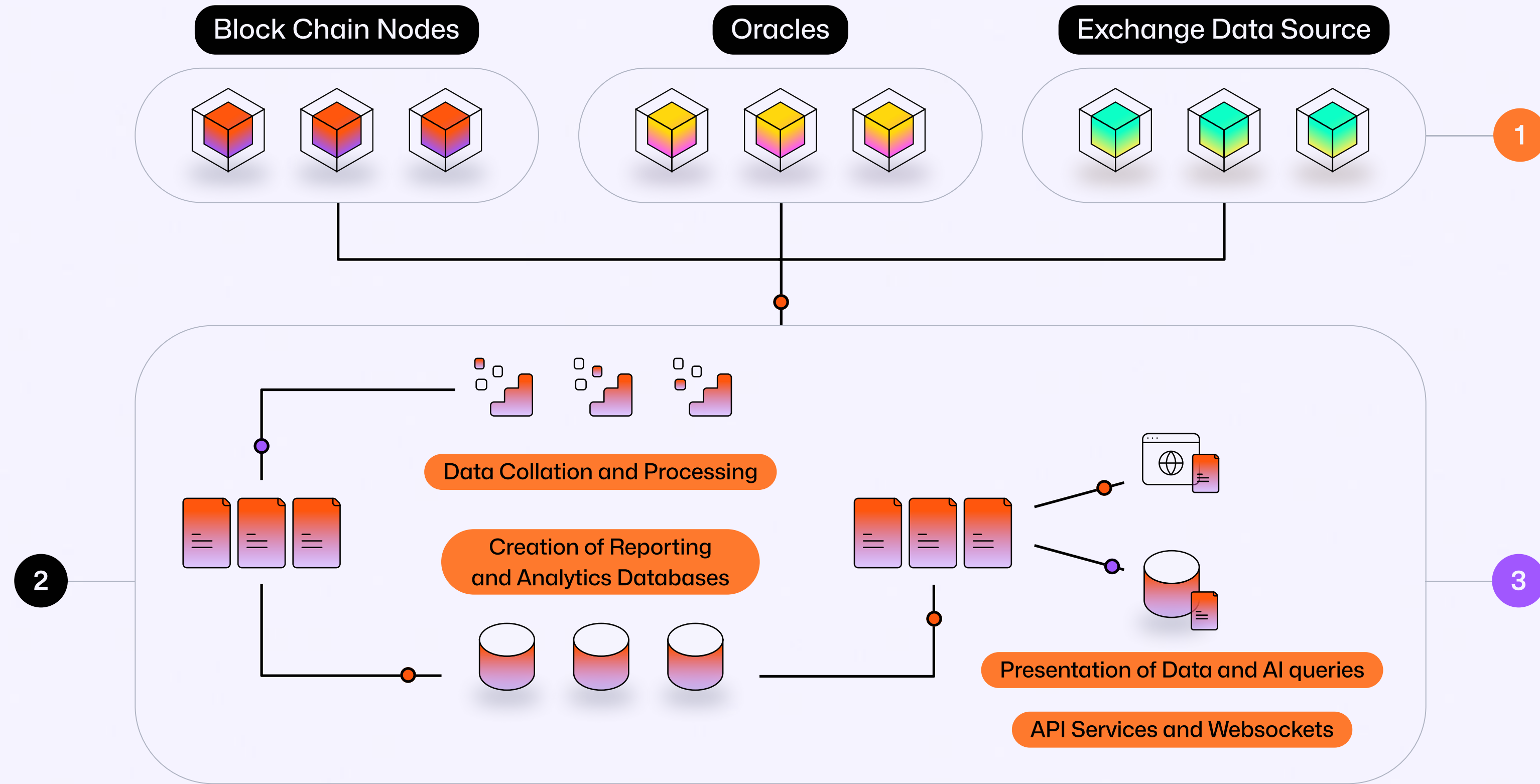
STRIKEX LABS INFRASTRUCTURE

PERFORMANT. AVAILABLE. EXTENSIBLE.

Our infrastructure is designed to be **highly performant** and **available**; as well as **extensible** into the cloud where necessary to cover any short term burst requirements.

Our enterprise-grade software, security solutions, and hardware will be located in **secure SOC2 DataCentre** locations, with the aim of delivering a minimum **“five nines” (99.999%) uptime / availability** of data and services for our customers.

STRIKEX LABS INFRASTRUCTURE

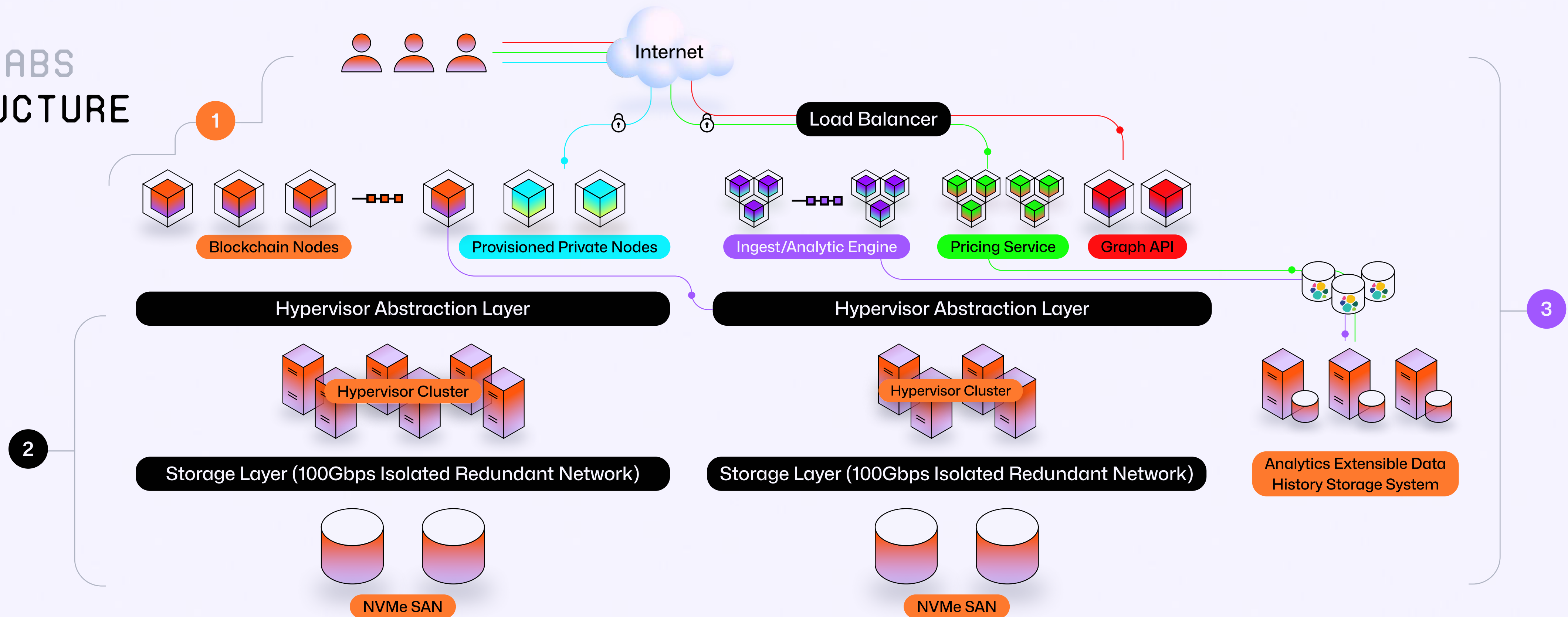


1 Data is collated from several sources, directly from the internally provisioned blockchain nodes, as well as from oracles and exchanges.

2 This data is processed and analysed, a dataset with pricing for each chain and its respective token is then created.

3 This data is presented into views for data services and subscriptions, as well as further analytics and querying via API, WebSockets and our AI/ML analytics platform.

STRIKEX LABS INFRASTRUCTURE



1 Our node infrastructure will be delivered from a private cloud, based on intel-powered hypervisor clusters, with the data created then analysed, parsed and transformed into a curated and meaningful data set.

2 Data and storage for high-performant access will be delivered via NVME flash storage, and tiered through into highly available scale-out platforms suitable for historic and Big Data set presentation and management.

3 All protected by industry-leading security – from firewalls through to DDoS mitigation services all underpinned by **NVIDIA** class-leading AI/GPU architectures and 100Gb networking.



FUELLING GROWTH AND SUSTAINABILITY

We are focused on developing a **resilient and sustainable** business model that not only generates revenue but also contributes to the long-term health and growth of the DeFi ecosystem.

STAKING REWARDS VIA NODE VALIDATOR POSITIONS

Staking rewards in the first two years will predominantly be used to partly fund working capital, before being further diversified and compounded from year three.

This passive income stream strengthens our financial stability and demonstrates our commitment to the blockchain ecosystem.

Actively participating as node validators on leading blockchains such as  **Ethereum** and  **Solana** not only grants us access to the raw data we need, it allows us to earn valuable staking rewards in doing so.

CUSTOMER SEGMENTATION

01

Developers

Building DeFi applications requires seamless access to reliable data feeds. We can offer APIs and developer tools to empower them.

02

Institutions

Traditional financial institutions exploring blockchain markets need secure and compliant data solutions. We can offer customised packages and tailored support.

03

Businesses

We will become the go-to source for reliable data for companies building in the space who are currently struggling to find the right solution for their data needs.

SIMPLE & TRANSPARENT PRICING

We will keep pricing for our services as clear and transparent as possible, with no hidden charges or convoluted pricing structures.

We understand no two businesses are the same, and neither are their data demands. Whilst keeping our pricing structure clear, we will offer tiered subscriptions to allow our clients to select the option that fits them best.

Market Data Price Feeds Simple & Transparent Pricing

Getting Started

Basic

\$299/month
Billed annually or \$375/month

- ✓ 10,000+ Assets
- ✓ 100 Calls Per Sec
- ✓ 300K Monthly Calls
- ✓ 12-Month Historic Data

Growing Businesses

Enterprise

\$1999/month
Billed annually or \$2499/month

- ✓ 10,000+ Assets
- ✓ 300 Calls Per Sec
- ✓ 5M Monthly Calls
- ✓ All Historic Data

Established Businesses

Custom TBD

- ✓ 10,000+ Assets
- ✓ Custom Calls Per Sec
- ✓ 5M to Unlimited
- ✓ All Historic Data
- + Dedicated Support
- + SLRs
- + Implementation Support

INNOVATIVE REVENUE STREAMS

From Tokenisation to Artificial Intelligence, they all share one common trait: the need for reliable, immutable, and accurate data.

THE TOKENISATION REVOLUTION

The Tokenisation market is expected to soar to \$30.1 trillion by 2034, subject to market conditions.⁷

With our in-house expertise in Tokenisation, we are equipped to develop the necessary data solutions for this groundbreaking technology.

DATA PROVISION FOR AI

The AI Data Management market is set to expand substantially, with an expected CAGR of 24% from 2024-2030, subject to market conditions.⁸

Data Provision for AI Data integrity is essential for advancing AI technology, and our solutions are designed to offer more transparency, reliability, and security in the AI data landscape.

ADVANCED DATA PROCESSING AND ANALYTICS

The Data Analytics market is projected to reach \$302 billion by 2030 at a CAGR rate of 26.7%, subject to market conditions.⁹

As demand for smarter data tools grows, we'll leverage machine learning and AI to develop a comprehensive suite of predictive analytics and anomaly detection tools.

⁷ Source: <https://www.synpulse.com/en/insights/trade-finance-to-play-substantial-role-in-usd-30-1-trillion-tokenised-real-world-assets-market>

⁸ Source: <https://www.marknteladvisors.com/research-library/ai-data-management-market.html>

⁹ Source: <https://www.grandviewresearch.com/press-release/global-data-analytics-market>

ROADMAP

2024

Y1

- Recruitment

- Hardware acquisition and system set-up

- Validator nodes online + validator income

2025

Y2

- Price Feed Services Live

- Node Hosting Services Live

- Data and Analytics Platform Live

2026

Y3

- Data Provision and immutable data sets for the AI market

- Off-chain oracles and data streaming for tokenisation market

- Development of advanced AI powered analytic tools

SOLUTION-FOCUSED TEAM



Joe Jowett
CEO & CO-FOUNDER

Joe co-founded StrikeX in early 2021 with the goal of producing innovative and accessible blockchain-based products. As a passionate advocate for tokenisation; he has become a key opinion leader in the industry.



Rob Clark
CHIEF TECHNOLOGY OFFICER

Passionate technologist with a proven track record in delivering innovative solutions and platforms to large enterprise, cloud and service providers. Extensive technical background (across storage and infrastructure systems, networking, security and dev-ops) enabling a holistic and overarching view of the digital enterprise environment; and how existing, and emerging tech can be taken to market in mission critical environments.



Kishan Vadgama
CCO & CO-FOUNDER

With almost 15 years of industry-leading experience in Design, Product, and Marketing – Kish co-founded StrikeX, an innovative financial technology enterprise, to pioneer the design and development of inclusive, groundbreaking solutions with a comprehensive suite of financial instruments for broader market inclusion.

ADVISORS & PARTNERS

LISTED ON
LONDON
STOCK
EXCHANGE
FTSE 250



CMC Markets

33% STAKEHOLDER

CMC Markets is a UK-based financial services company that offers online trading in shares, spread betting, contracts for difference (CFDs) and foreign exchange across world markets. CMC is headquartered in London, with hubs in Sydney and Singapore. It is listed on the London Stock Exchange.¹⁰



Laurence Booth

BOARD OF DIRECTORS

Laurence has more than two decades of experience managing, growing, and evolving core execution services across multiple asset classes in multiple geographies working for the world's leading investment banks. Prior to joining CMC to lead their transition from CFD provider to the full suite of execution services, Mr Booth held senior leadership roles with Morgan Stanley, Citigroup, Nomura & Nikko Europe.



Simon Campbell

BOARD OF DIRECTORS

Simon is Group Head of Trading at CMC Markets and has been with CMC for 17+ years in a variety of senior roles, including Head of Quantitative Analysis and Head of Quantitative Pricing. Simon is responsible for the overall management of the Quantitative Strategies department, covering trading strategy, risk management, and front office development. He is also a member of the company's executive leadership team and is a CFA Charterholder.

CONTRIBUTE TO THE FUTURE OF DEFI.

Decentralised finance is poised to reshape the global financial landscape, and **StrikeX Labs** is **at the forefront** of this transformative movement.

We provide an innovative solution to address key data infrastructure challenges, facilitating secure, efficient, and scalable data access for DeFi participants.

Join us, contribute to
the future of DeFi, and
discover the potential of
blockchain technology.



THANK
YOU.



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